TEACHING · INNOVATING · ELEVATING COUNSELING

Michael Jones

Ph.D., LPC-S, NCC, BC-TMH

AI ETHICS & TECH INTEGRATION · COUNSELOR EDUCATOR · SPEAKER

Helping the counseling profession meet its future without losing its heart.

Speaker & Training Packet

Counselor Education Collective | NBCC Approved Continuing Education Provider, ACEP No. 6549
counseloreducationcollective.com

ABOUT

The professor people stay to talk to afterward.

Dr. Michael Jones is a counselor educator, licensed professional counselor supervisor, and tenured professor who has spent his career where the counseling profession is headed next. He was teaching telemental health ethics a decade before the pandemic made it urgent. Today he brings that same early clarity to artificial intelligence, helping counselors engage new tools without surrendering relational integrity.

His scholarship and speaking center three commitments: **ethical grounding, cultural responsiveness, and practical literacy** with the technologies entering the counseling room. He is co-editor of *Mental Health and the Black Man: A Mixtape Experience of Hardship and Harmony* (Cognella, 2026), a former president of both SACES and the Arkansas Counseling Association, and a longtime voice in national conversations on ethics through service on the ACA Ethics Committee.

He is a **tenured professor of counseling**. For an African American man in the academy, tenure remains rare, and Dr. Jones names that openly rather than treating it as a footnote. His scholarship on the absence of Black men in counselor education began with a question he has carried his whole career: who gets to sit in rooms like this one, and what it takes to hold the door open behind you.

In 2013 he was selected for the inaugural cohort of NBCC Minority Doctoral Fellows, a group its members still call the Dream Team, and today he serves that same program as a mentor and advisory council member. His range runs wider than one field: seminary training and years of ministry sit on one side of his work, AI ethics and technology consulting on the other, with twenty years of clinical practice underneath it all.

AT A GLANCE

Ph.D.	Counselor Education & Supervision, Regent University
Current roles	Tenured Professor, University of the Cumberlands; Founder, Counselor Education Collective; Founder, Renewed Vision Counseling Services
Licensure	LPC-S (Arkansas), NCC, BC-TMH
Leadership	Past President, SACES and the Arkansas Counseling Association; NBCC Minority Fellowship Advisory Council; former ACA Ethics Committee member
Fellowship	Inaugural NBCC Minority Doctoral Fellow, the “Dream Team” (2013)
Recognition	ArCA Donald R. Rye Humanitarian Award (2025); Excellence in Scholarship and Research Faculty Award (2025)
Book	Mental Health and the Black Man: A Mixtape Experience of Hardship and Harmony (Cognella, 2026)
Media	Host, Breaking Down Mental Health with Dr. Jones (YouTube)

CONSULTING & TECH INTEGRATION

The voice that's missing from the AI table.

Dr. Jones integrates technology into mental health systems, and has for fifteen years: telemental health before the world needed it, AI now that it does. As artificial intelligence gets adopted faster than it is understood, in products, public agencies, and whole systems of care, he consults where the decisions get made, bringing a relational care ethics framework from his scholarship and the mental health, BIPOC, and spiritual perspectives the global AI conversation has been missing.

Technology companies	Care ethics in product design: informed consent, cultural responsiveness, privacy guardrails, and the moments where software should hand a person back to a person
Government & public agencies	A framework for what to automate, what to keep human, and how to train staff for both; current work includes the Alabama Department of Mental Health
International & policy bodies	A clinician's evidence, Black mental health scholarship, and a voice grounded in faith communities, brought to summits, standards work, and convenings

The framework at the center of this work is taught in the **six-hour AI Care Ethics Certificate**, offered through the Counselor Education Collective to individuals, cohorts, and organizations.

20+	Tens of Thousands	100+	25
Years of clinical practice	Trained in tech-integrated care	Conference presentations	Scholarly publications

SIGNATURE TALKS & TRAININGS

Four sessions, tailored to your audience.

Each session can be delivered as a keynote, workshop, webinar, or multi-session course, and each can be tailored to your program's emphasis. NBCC credit hours are available for several topics through ACEP No. 6549.

AI and Care Ethics in Counseling

ON-RAMP TO THE 6-HOUR AI CARE ETHICS CERTIFICATE

Artificial intelligence is already shaping intake, documentation, and the way clients arrive at the counseling room. Working from a care ethics frame, Dr. Jones walks through where these tools help, where they quietly erode relational integrity, and how a clinician holds responsibility for both. The conversation stays close to practice, with real scenarios drawn from supervision and clinical work.

What participants leave with: a working ethical framework for evaluating AI tools, language for informed consent, and concrete guardrails for documentation and client privacy.

Best fit: Faculty, graduate students, and licensed clinicians considering or already using AI in their work.

Black Mental Health and Identity in Clinical Practice

SIGNATURE SESSION

Culturally responsive care begins with the counselor's willingness to understand lived experience on its own terms. This session centers Black mental health and identity, examining how history, community, and identity show up in the therapeutic relationship, and how clinicians can practice in ways that affirm rather than flatten.

What participants leave with: a sharper view of culturally responsive practice, ethical awareness around identity and bias, and language for affirming care.

Best fit: Counselor education programs, supervisors, and clinicians serving diverse communities.

Counselor Ethics and Clinical Supervision

CE HOURS AVAILABLE

Supervision is where ethical reasoning becomes habit. Drawing on his work supervising Licensed Associate Counselors, Dr. Jones explores ethical decision-making, gatekeeping, and the supervisory relationship itself, including the growing role of technology-assisted supervision. The session moves through case material so participants can practice the reasoning, not just name the principle.

What participants leave with: a usable model for ethical decision-making, clearer expectations for the supervisory relationship, and approaches for supervising across distance and technology.

Best fit: Supervisors, faculty teaching ethics or supervision, and clinicians preparing for supervisory roles.

Telemental Health: Ethical, Competent, Tech-Ready Practice ALIGNED WITH 20-HOUR BC-TMH TRAINING

Telehealth is now a permanent part of clinical practice, and competence in it is an ethical expectation. This session previews the territory covered in the Collective's Telemental Health Provider Training: the clinical, legal, and ethical considerations behind safe and effective remote care across all 78 BC-TMH content areas. It works well as a standalone talk or as an on-ramp to the full training for a cohort.

What participants leave with: a clear picture of telemental health competencies, the ethical and legal landscape, and a pathway to BC-TMH preparation.

Best fit: Programs preparing students for telehealth practice and clinicians building telemental health competence.

ENGAGEMENT FORMATS

Matched to your audience and calendar.

Format	Typical length	Good for
Keynote or guest lecture	45 to 75 minutes	Colloquia, class visits, conference sessions, program events
Workshop	Half day or full day	Skill-building with case work and discussion
Live webinar	60 to 90 minutes	Distributed cohorts and continuing education events
Multi-session course	Several meetings	Embedding a topic across a unit or term
Consultation	Scoped to need	Faculty teams integrating telehealth, AI, or ethics into curriculum

WHO HE SPEAKS TO

Counseling & Mental Health	Ethics, supervision, telemental health, and culturally responsive care for clinicians and the organizations that train them
Higher Education	Faculty development, AI governance, curriculum design, and academic leadership
Technology & AI	Care ethics for an algorithmic age; host of the PESI AI in Mental Health Summit
Faith & Community	Seminary-trained with years in ministry; mental health, the Black church, and healing

CAREER HIGHLIGHTS

Selected stages.

KEYNOTES

- **Arkansas Counseling Association**, keynote speaker in 2018, 2023, and 2026
- **Illinois Counseling Association**, keynote (2027)
- **F.E. Woodall Spring Conference**, Delta State University, keynote (2027)

INVITED PRESENTATIONS

- **PESI AI in Mental Health Summit**, host and presenter (2026)
- **Mental Health Academy Bridging the Gap Summit**, global audience (2026)
- **eCare Behavioral Health Institute**, AI in Clinical Practice (2026)
- **NBCC**, national webinars and Foundation symposiums

INTERNATIONAL

- **European Branch of the ACA**, Heidelberg, Germany (2024)
- **Hawaii International Conference on Education**, Honolulu (2025)
- **American Counseling Association**, Toronto, Canada (2023)
- **Teaching & Learning with AI International Conference**, Orlando (2025)

UPCOMING ENGAGEMENTS

August 12, 2026	Alabama Department of Mental Health · Client Centered Tele-Behavioral Health Services · Virtual
August 26, 2026	Alabama Department of Mental Health · Clinical Supervision, Summer Training Series · Virtual
October 24, 2026	Learn Connect Serve, UAMS · Little Rock, AR
October 29 to 30, 2026	PESI AI in Mental Health Summit · Host and presenter · Online
November 2026	ArCA Annual Conference · Beyond the Stereotype · Keynote · Little Rock, AR
November 5 to 7, 2026	SACES Regional Conference · Louisville, KY
December 2026	eCare Behavioral Health Institute · AI in Clinical Practice · Online
April 2, 2027	F.E. Woodall Spring Conference, Delta State University · Keynote
November 2027	Illinois Counseling Association Annual Conference · Keynote

CONTINUING EDUCATION

The Counselor Education Collective

Dr. Jones founded the Collective to give counselors CE worth their time: ethics-centered, current, and ready for clinical practice. Its flagship is the **six-hour AI Care Ethics Certificate**, one of the first AI ethics certificates built for counselors. Alongside it sits the 20-hour Telemental Health Provider Training, a preparation course for the national BC-TMH credential. University programs across the country partner with the Collective to bring its trainings to their students: Auburn University, South College and its nursing program, Mercy University, Carlow University, Monmouth University, the University of Nebraska at Omaha, Ouachita Baptist University, West Virginia Wesleyan College, and Cornerstone University.

- Six-hour AI Care Ethics Certificate, one of the first of its kind for counselors
- NBCC credit hours, built and taught by practicing clinicians
- 20-hour Telemental Health Provider Training covering all 78 BC-TMH content areas
- Partnerships with nine university programs embedding trainings in counseling and nursing curricula
- Cohort trainings and custom CE for programs and agencies
- Consultation for faculty teams integrating telehealth, AI, or ethics into curriculum

WHY PROGRAMS INVITE DR. JONES

Active practitioner	Teaching is grounded in current clinical and supervisory work
Ethics at the core	Every topic is framed around ethical practice and relational integrity
Culturally responsive	Identity and lived experience are treated as central, not add-ons
CE-ready	NBCC credit hours available through ACEP No. 6549
Mentorship-minded	Doctoral students and junior faculty appear on his work by design

VOICES

“Such an incredible session… you made an impact on not only the attendees but hopefully some of their clients as well.”

PESI · 2026 Grief Summit team

“I have required your training as part of my master's-level coursework for the past three years. It has been an incredibly valuable resource for my students.”

Dr. Sarah Flint · Clinical Coordinator, CMHC Program, Auburn University

BOOKING & CONTACT

Bring Dr. Jones to your program.

Tell us about your event, audience, and timeline, and we will tailor a proposal to your goals. Inquiries typically receive a response within two business days.

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